

A dimly lit room, likely a digital escape room. In the center, a computer monitor displays the text "Computer is locked" and "Enter password:" with an "OK" button below. The monitor sits on a desk with a keyboard and a mouse. To the left, a desk lamp is lit, and there are some papers and a small photograph on the desk. On the wall behind the desk, there are some notes and a small shelf. To the right, a door is visible with a keypad on it. The floor has some papers scattered on it. The overall atmosphere is mysterious and tense.

# ***DIGITAL ESCAPE ROOM SOLUTIONS***

# INTRODUCTION

- ✓ The Exit the Room custom digital escape room is the perfect tool if you'd like to deliver a message or just provide a fun experience for your co-workers, partners or potential customers.
- ✓ Our games open up new opportunities in areas like internal training, organization development, raising awareness, marketing, recruitment, and communication with the use of gamification.
- ✓ The custom digital escape room offers an immersive experience!
- ✓ These games are uniquely developed from the conception stage, through game design and graphics, until the very last programming code character. That's how we can deliver the best tailor-made products.
- ✓ The script, appearance, and difficulty are all set up to fulfil the expectations of the target audience.
- ✓ Plenty of variables can be measured in the game (the fastest player / the one who've used most hints / the person who gave the majority of wrong answers... etc.), so we can provide a very detailed scoreboard.
- ✓ These games run on our servers, which is how we can be certain that an unlimited number of people can play at the same time.

# DIGITAL ESCAPE ROOM

Our games put learning, education, recruitment, awareness and other marketing goals in a new dimension.

At home or the office, alone or in a team. Just like in a brick-and-mortar escape room, the players are responsible for the success of the mission.

In line with the company's challenges, the digital experience makes it possible to take control of the company's strategic issues and goals quickly and efficiently, regardless of the employees' age, role, position, or abilities.

## *WHY IS IT GOOD FOR THE PLAYERS?*

- ✓ increasing motivation
- ✓ encouraging collaboration through puzzle-solving
- ✓ despite home office, employees can try a fun and social experience
- ✓ a message can be implemented within the game to make it easier to understand and remember

## *WHY IS IT GOOD FOR THE BRAND?*

- ✓ the future concept of the company can be supported through the game
- ✓ different from traditional tools, it's a modern, digitized solution, with out-of-the-box thinking
- ✓ teamwork can be maintained even during home office
- ✓ it's possible to gain detailed and valuable information about the participants

# HOW DO WE CREATE THE GAME?

## 1. PRIOR CONSULTATION

- ✓ We discuss your demands and determine the specifications (reach, number of users, integrated message, game format...)

## 2. PREPARING THE PROJECT

- ✓ We determine the thematics of the game itself and the details that should be included. You need to approve the appearance and development fundamentals

## 3. GAME DEVELOPMENT

- ✓ We elaborate the exact gameplay, create the design elements, start the development, and create a demo version

## 4. OPERATING

- ✓ We provide you with the game, send you reports regarding the number of impressions, evaluations and scores, and also give you access to the database

THE PROCESS

# ***DIGITAL ESCAPE ROOM PRICES***

***BASIC***

***9,000 €***

***MEDIUM***

***18,400 €***

***PREMIUM***

***27,400 €***

***CLICK ON THE PRICES TO VIEW THE REFERENCE GAMES!***

Development	Basic	Medium	Premium
Project management	X	X	X
Unique development and testing	X	X	X
Development time	3 weeks	6 weeks	8 weeks
<b>Appearance</b>			
Logo integration, corporate identity	X	X	X
Custom intro video	X	X	X
Gamified look	X	X	X
2D look (isometric design)		X	X
3D look			X
Custom room looks		3 rooms	5 rooms
Arrows to scrolls through the looks			X
<b>Gaming experience</b>			
Custom gameplay and game development	X	X	X
Unique domain		X	X
Built-in hints	X	X	X
"Skip" button for the games	optional	optional	optional
Inventory		X	X
Linear gameplay (max 45 minutes)	X	optional	optional
Decision tree-based gameplay (max 90 minutes)		optional	optional
Team name display panel		X	X
Choose your avatar		X	X
Counter		X	X
Pop-up puzzles		X	X
Zoomable, dynamic elements			X
Point'n'click (and click'n'collect)			X
The scoreboard at the end of the game			X
<b>Database</b>			
Basic login module (password / e-mail)	X	X	X
List of participants	X	X	X
Players' detailed performance	X	X	X
Fast database export as xls file	X	X	X
Evaluation in details		X	X

## **BASIC DESIGN**

**9,400 €**

The Basic concept with the drawn isometric design contains the most necessary functions. It's possible to display the atmosphere of your own corporate environment or create a completely different environment. Registration, ranking and database are also included in the package.

## **MEDIUM DESIGN**

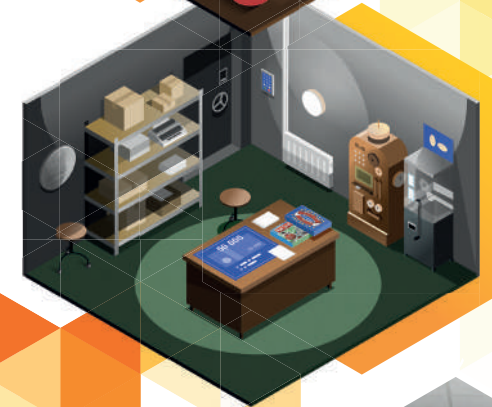
**18,400 €**

A room with a 3D view, which is individually furnished in sync with the frame story. We edit real photos into the design that best fits the game and since the location is shown from several views, the tasks can be approached easily. We can recreate the atmosphere of your own corporate environment or create a totally different one.

## **PREMIUM DESIGN**

**27,400 €**

We create multiple rooms with photorealistic 3D design. Therefore the employees can explore the key areas of your company, plenty of tasks can be implemented and all in all it offers a challenging experience for the whole team – with up to 12 puzzles in each rooms!



# OUR REFERENCES



**NOKIA**

